

# PATHWAY TO FUNDING:

## HOW DONOR DOLLARS LEAD TO CHANGE



### 1 | DONATIONS

United Way of North Central Ohio harnesses the collective impact of community donations made by individuals and organizations, through workplace giving campaigns, and via fundraising efforts. Our annual Community Campaign provides funding for the following year's grant applicants.



### 2 | APPLICATIONS

Local nonprofit organizations seeking funding for programs complete a rigorous online grant application based on RBA (Results Based Accountability) principles. RBA training is provided and oncall support is available.



### 3 | IMPACT REVIEW

A diverse group of community volunteers who have been trained in our RBA application process review and score applications for funding, with each grant request being scored by at least five Community Impact Cabinet reviewers.



### 4 | FUNDING

After our United Way Governing Board votes on the Community Impact Cabinet recommendations, our new funded programs and projects are notified and the funding cycle begins.



### 5 | FOLLOWUP

Impact partners continue to report progress using RBA principles throughout the funding cycle, with support from United Way. RBA scorecards based on program data are available at [unitedwaynco.org/community\\_partners\\_programs/](http://unitedwaynco.org/community_partners_programs/).

**HOW MUCH DID WE DO?**

**HOW WELL DID WE DO IT?**

**IS ANYONE BETTER OFF?**

Collective community impact through RBA begins with a common agenda for change and a shared community vision for the future. UWNCO is uniquely positioned to effect local collaborations across community sectors.

We use RBA to ensure your donor dollars are making a large and lasting impact in the community. UWNCO staff members are certified in RBA. Learn more at [unitedwaynco.org](http://unitedwaynco.org).

