



United Way of
North Central Ohio

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SERVING CRAWFORD, MARION, & WYANDOT COUNTIES

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Everything we do in the community is through the support of our donors. Donors have an integral place at the United Way table, helping to shape our mission and drive the direction of our impact funding.

- Amber Wertman, UWNCO Executive Director



Dear United Way Workplace Campaign Coordinator:

Our 2023-2024 United Way of North Central Ohio Community Campaign is officially launched! After two successful post-pandemic campaigns, we've set our sights a little higher this year with a new goal for the new campaign and big plans for bold impact.

PEOPLE ARE OUR HEART, DONATIONS ARE OUR OXYGEN

Our work relies on the compassion, creativity, and commitment of our staff, local nonprofit impact partners, community members, and volunteers to facilitate significant impactful change in the region and to ensure every member of our community experiences a life lived to the fullest potential.

While people are the heart of our work, donations are the oxygen. We are counting on the continued generosity of residents and businesses across the region for help funding the Bold Goal programs and projects working to fill Crawford, Marion, and Wyandot with successful children, healthy families, and self-sufficient residents.

ALICE IN OUR COMMUNITY

At UWNCO, we are committed to serving the needs of ALICE households in our community. ALICE means Asset-Limited, Income Constrained, and Employed. ALICE families are working but not earning enough to keep abreast of the rising costs of living. Read more about ALICE in Ohio on the last panel of this mailer.

UNITED FOR IMPACT

In keeping with our commitment to collective impact, we actively fund and facilitate UWNCO United for Impact community coalitions in the region. Current United for Impact coalitions include groups working on transportation, housing, and child care.

We hope you consider supporting your community with a gift to United Way and urge you to advocate for #BoldGoal impact by sharing our mission with family and friends. Together we can make real change in the lives of real families in north central Ohio. #LiveUnited

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