

BE A DIFFERENCE MAKER



= BOLD COMMUNITY IMPACT.



#BOLDGOAL1

SUCCESSFUL CHILDREN

#BOLDGOAL2

HEALTHY FAMILIES

#BOLDGOAL3

SELF-SUFFICIENT RESIDENTS



**United Way
of North Central Ohio**

CRAWFORD | MARION | WYANDOT

unitedwaynco.org



EVERY PERSON. EVERY COMMUNITY.

46%



OF HOUSEHOLDS IN CRAWFORD, MARION, & WYANDOT LIVE BELOW THE POVERTY LEVEL OR STRUGGLE TO MAKE ENDS MEET AS ALICE FAMILIES.

ALICE HOUSEHOLDS ARE WORKING BUT DON'T EARN ENOUGH TO KEEP UP WITH THE COST OF LIVING.

17%

OF HOMES IN OUR REGION DO NOT HAVE BROADBAND INTERNET ACCESS

18,530

RESIDENTS ARE FOOD INSECURE

13,267
FAMILY HOUSEHOLDS

EARN LESS THAN THE MINIMUM ANNUAL WAGE REQUIRED FOR SELF-SUFFICIENCY FOR A FAMILY OF 4 IN OUR REGION

63%

OF LOCAL PRESCHOOLERS ARE NOT READY FOR KINDERGARTEN

33%

OF LOCAL HIGH SCHOOL STUDENTS DO NOT GRADUATE IN 4 YEARS

25,400

RESIDENTS ARE 65 OR OLDER

1150

GRANDPARENTS IN OUR REGION ARE RAISING GRANDCHILDREN

42%

OF OUR REGION'S K-12 STUDENTS ARE ELIGIBLE FOR FREE & REDUCED LUNCHES

Results-Based Accountability

Our Platform for #BoldGoal Success

RBA ensures that United Way leverages funding to help the most people.

HOW MUCH DID WE DO?

HOW WELL DID WE DO IT?

IS ANYONE BETTER OFF?

Collective community impact through RBA begins with common understanding of the problem, a shared vision for change, and an agreement for data collection and measurement.



Some Indicators Include:

- Crime Rate
- Home Ownership
- Reading Proficiency by Grade 4
- Kindergarten Readiness
- Access to Mental Health Services
- Food Insecurity
- Household Income
- Education Beyond High School

See more about RBA and a full list of our data indicators at unitedwaync.org.



Scan the QR code for more info about UWNCO's work and impact projects & programs.

OUR COMMITMENT TO DIVERSITY, EQUITY, & INCLUSION

United Way of North Central Ohio fights to ensure that every person in every community has equitable opportunity to lead happy, healthy, self-sufficient lives. We are committed to leveraging all of our assets to create a more equitable and inclusive community. See our Diversity, Equity, & Inclusion pledge at unitedwaync.org/diversity-equity-inclusion.