



United Way of  
North Central Ohio

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SERVING CRAWFORD, MARION, & WYANDOT COUNTIES

740.383.3108 | [unitedwaynco.org](http://unitedwaynco.org)

Dear United Way Workplace Campaign Coordinator:

At United Way, we've always known that our job is too big for one person, or even one organization, to handle on their own. In our earliest iteration as Community Chest, our work was about collective impact, organizing community members to combine resources to help residents in need. Our current commitment to Results-Based Accountability (RBA) as our framework for collective impact means we can invest pooled donations of talent, time, and funding to get emergency aid to families in crisis while working to find solutions to the issues causing long-term need in the community.

United Way of North Central Ohio is an independently incorporated non-profit organization governed by a board of local volunteers and staffed by individuals who live and work in the communities we serve. We are 100% local – donations to United Way help improve life for neighbors and friends in Crawford, Marion, and Wyandot counties.

We're heading into the new campaign on a high note after a successful 2021-2022 funding year, but we know we have our work cut out for us. Pandemic-related challenges continue to present barriers to many of our residents and any post-pandemic recovery is now hampered by rising costs as the country faces an uncertain economy. The cost of living for minimum wage earners is going up, but wages are not.

Your gift to United Way of North Central Ohio is combined with donations from other generous residents and helps fund Bold Goal programs in Crawford, Marion, and Wyandot counties working to fill the community with:

**Successful Children.** BoldGoal1 programs are improving early childhood literacy and kindergarten readiness, providing mentorship opportunities, and increasing graduation rates;

**Healthy Families.** BoldGoal2 initiatives work to create vibrant neighborhoods and reduce food insecurity, provide safe and affordable housing, and ensure access to health services for mind and body; and

**Self-Sufficient Residents.** BoldGoal3 programs are providing access to workforce development services, job training, and credit counseling & money management programs.

Donations will also help facilitate and fund collaborative initiatives working to find solutions to regional challenges in housing, transportation, childcare, and more. In addition to our funded community impact partners, we distribute emergency funding to local non-profits throughout the funding year and offer one-time sponsorship of community projects with Bold Goal impact.

We invite you to learn more about United Way of North Central Ohio and our community impact partners at [unitedwaynco.org](http://unitedwaynco.org).

We hope you consider supporting your community with a gift to United Way and urge you to advocate for #BoldGoal impact by sharing our mission with family and friends. Together we can make real change in the lives of real families in north central Ohio.

Thank you for Living United!

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