

Strategic Board Composition Matrix

Board Member Name: _____ Number of Years on the Board: _____ Current Term Expires: _____

Age	
Under 18	
19-34	
35-50	
51-65	
Over 65	
Gender	
Man	
Woman	
Non-binary	
Prefer not to answer	
Transgender	
No	
Yes	
Prefer not to answer	
Sexual Orientation	
Straight	
Gay	
Lesbian	
Bisexual	
Queer	
Prefer not to answer	
Race/Ethnicity (select as many as apply)	
African American/Black	
Asian/Pacific Islander	
Caucasian/White	
Hispanic/Latino	
Native American/Indian	
Other (please list):	
Community Connections	
Corporate	
Education	
Faith-based organizations	
Health care	
Media	
Philanthropy	
Political	
Small business	
Social services	
Other:	

Financial Resources	
Money to give	
Access to other potential individual donors	
Access to other resources (e.g., foundations, corporate support)	
Qualities	
Leadership skills/motivator	
Willingness to work/availability	
Personal connection with the mission	
Personal Style (check the two that best apply)	
Catalyst for change	
Consensus builder	
Good communicator	
Mediator	
Implementer/gets things done	
Strategist/asks great questions	
Visionary	
Areas of Expertise (check the four that best apply)	
Administration/management	
Advocacy/public policy	
Education	
Entrepreneurship	
Financial management: accounting	
Financial management: investments	
Fundraising	
Government	
Governance/nonprofit management	
Health care/medicine	
Human resources	
Law	
Marketing/public relations	
Physical plant/facilities/engineering	
Real estate	
Social media	
Strategic planning	
Technology	
Other:	

EXCERPTED FROM *THE BOARD-BUILDING CYCLE, THIRD EDITION*, BY SUSAN S. MEIER.