

# UNITED BY BOLD GOALS FOR OUR COMMUNITY.

**1899**  
DONORS

**3** BOLD  
GOALS

**50+**  
IMPACT  
PROJECTS  
& PROGRAMS



**SUCCESSFUL  
CHILDREN**



**HEALTHY  
FAMILIES**



**SELF-SUFFICIENT  
RESIDENTS**



## COLLABORATIVE EFFORT. COMMUNITY IMPACT



**MANAGING COMMUNITY COLLECTIVE IMPACT EFFORTS.** United Way is uniquely positioned to effect local collaborations around a shared goal across community sectors.



**INCREASING QUALITY PROGRAMMING.** Regular analysis of the projects & programs we facilitate and fund ensures quality standards are being met. UWNCO staff works with agencies throughout the year to address any gaps in programming and to encourage project enhancement.



**LINKING DATA AND OUTCOMES.** We collect and share data with a centralized assessment and tracking tool to evaluate impact. This information guides us as we work to help improve life for every person in every community.



**BRINGING BEST PRACTICES TO OUR COMMUNITY.** United Way of North Central Ohio is constantly assessing what works here and in other communities in our search for results-based best practices. We work to bring those solutions to collaborating organizations; we also help scale existing practices to reach more residents.



**OPTIMIZING RESOURCES.** Our broad view of the community gives us the unique opportunity to identify areas of duplication, disconnect, and gap. We connect agencies serving similar populations, directing shared resources, time, and talent to our Bold Goals.



**United Way  
of North Central Ohio**

**CRAWFORD | MARION | WYANDOT**

[unitedwaynco.org](http://unitedwaynco.org)



# EVERY PERSON. EVERY COMMUNITY.

## Our Commitment to Diversity, Equity, & Inclusion

United Way of North Central Ohio fights to ensure that every person in every community has equitable opportunity to lead happy, healthy, self-sufficient lives. We are committed to leveraging all of our assets to create a more equitable and inclusive community. See our Diversity, Equity, & Inclusion pledge at [unitedwaynco.org/diversity-equity-inclusion](http://unitedwaynco.org/diversity-equity-inclusion).

HOW MUCH DID WE DO?

HOW WELL DID WE DO IT?

IS ANYONE BETTER OFF?

## Results-Based Accountability

RBA (Results-Based Accountability) helps us challenge and overcome the assumptions that can be barriers to progress, using data and transparency to ensure accountability for the performance of our efforts.

RBA asks "How much did we do? How well did we do it? Is anyone better off?" It ensures that United Way leverages funding to help the most people.



Scan the QR code on the left for more info about UWNCO's work and impact projects & programs.

I appreciate United Way's support of so many programs to improve the health of the community. A healthy community cares about the personal health of its residents and leads to a healthy environment with safe streets, parks, and activities to help people of all ages grow and thrive."

Trish Factor, Crawford Advisory Council

## UNITED WE RESPOND

UWNCO established a Community Relief Fund on March 16, 2020 and immediately began mobilizing resources and funding to protect our most vulnerable residents. Our efforts include:



**\$130K in Community Relief Funds** distributed to programs that include emergency food & shelter, childcare for essential workers, mental health counseling, and more

**4000 reusable facemasks** for adults & children distributed throughout the community

**Ongoing collaboration** with local health departments to support vaccination efforts and disseminate information in the community.

## BOLD GOAL 1: SUCCESSFUL CHILDREN

"This program has been so rewarding to me! It is something I thought I would do for a couple of years and move on to something else. Here I am 5 years later and will be with my mentee all through high school as well as a couple years of middle school. Helen will be graduating next year and she has already asked if we can still get together after she graduates. **We are the perfect match!**"

- Mentor Participant, Marion Mentors -

"[One thing I have learned from my mentor is] how to express my emotions better and be open about how I feel."

- Mentee Participant, Marion Mentors -

## BOLD GOAL 2: HEALTHY FAMILIES

Sarah was living in a camper when she contacted Turning Point. Her husband had refused to allow her in the house to get her car keys or any personal items. Children Services had taken her children and placed them with her abuser.

Turning Point's advocate assisted Sarah in filing charges against her husband for the severe abuse she had been subjected to; he was convicted and sentenced to jail. Turning Point helped her find an attorney, enabling her to get a Civil Protection order and file for divorce. She was able to move back into her home and regained custody of her children. She still faces many legal obstacles, but feels safe now.

*United Way is proud to help fund Turning Point's advocacy and shelter programs for victims of domestic violence in our community.*

## BOLD GOAL 3: SELF-SUFFICIENT RESIDENTS

Since graduating from Marion Matters' Getting Ahead program in January of 2021, Martrice has applied for an LLC license for her cleaning business and is building her client base. She has also acquired a home that she is remodeling with a goal of renting rooms. Martrice's motivation and persistence has grown exponentially under the guidance of her Marion Matters success coaches.

*Getting Ahead is funded in part by UWNCO.*

I support United Way because they serve as a hub, connecting community partners, facilitating and encouraging community efforts and agendas."

Ide Okojie, Marion Advisory Council

I think Bold Goal 1 - Successful Children - and its focus on education is central to the other two Bold Goals. Good health and financial stability are more attainable with a good education."

Marty Stansbery, Wyandot Advisory Council