

Pathway TO FUNDING:

HOW DONOR DOLLARS LEAD TO CHANGE



DONATIONS

1 United Way harnesses the collective impact of community donations made by individuals and organizations, through workplace giving campaigns, and via fundraising efforts.



APPLICATIONS

2 Local organizations & collaboratives seeking funding for programs complete a rigorous online grant application based on RBA (Results Based Accountability) principles. RBA training is provided and oncall support is available.



ALLOCATIONS

3 A committee of community volunteers representing diversity of experience, age, gender, and race convenes to consider each grant application. The review process can last two weeks or longer, after which the Allocation Committee makes funding recommendations.



FUNDING

4 After our United Way Governing Board votes on the Allocation Committee recommendations, our new Funded Partners are notified and the funding cycle begins.



FOLLOWUP

5 Partner agencies continue to report progress using RBA principles throughout the funding cycle, with support from United Way.

HOW MUCH DID WE DO?

HOW WELL DID WE DO IT?

To give us the data we need to ensure we are leveraging our donor dollars in a way that makes the largest (and most lasting) collective impact on our communities, our partners answer these RBA questions for us in the grant application and throughout the year.

IS ANYONE BETTER OFF?

BOLD GOALS

Each of our funded partners is working to directly impact one (or more) of our Bold Goals: **Early Childhood Development**; **Healthy, Vibrant Neighborhoods**; and **Leadership & Workforce Development**.

