ADVANCING HEALTH
EDUCATION & FINANCIAL STABILITY

ADVANCING THE COMMON GOOD

2017 ANNUAL REPORT

United Way of Marion County
At United Way, we believe the most important work often happens in the trenches. We believe this is how lives are changed and our community strengthened. From the leaders we have helped to grow to the opportunities we created. Our work took place right here at home—and it often took place outside of the public eye. Yet, whether in front of the camera or behind the scenes, our efforts to build a stronger community have left their own mark on countless lives.

This year’s annual report shines a light on many of the people and organizations we helped, as well as those who made it possible. You’ll see stories about our fight for the left-behind children and about our fight against addiction and poverty. As these examples make clear, we fight for the health, education and financial stability of every person in every community. At United Way, we believe these three areas of focus are the building blocks for a better life.

Our community-based approach would be impossible without the assistance of our corporate, community, labor, and government partners. Deeply rooted problems—from struggling schools to unemployment—require the time and talents of a range of individuals and organizations, and we are incredibly grateful for their support.

That support is critical in a time when it seems like the only constant is change itself. Political winds shift frequently, and businesses rise and fall with increasing regularity. Technology is both bringing us together and driving us apart. In times of turbulence, however, we believe that our time-tested way of working—forging unlikely partnerships and mobilizing resources to develop sustainable solutions—is more valuable than ever. People will look to United Way to bring them together with opportunities to organize, build coalitions, and effect positive change.

We’re proudly stepping forward, and we’re eager for the challenge. We know that tough issues require tough work, and that change doesn’t happen alone. To all our partners, donors, advocates, and volunteers: thank you for being in the trenches with us this year. With your help, we will continue fighting to create lasting change that impacts countless lives, makes our community a better place, and leaves a legacy—right here at home. United we fight. United we WIN.

Thank you,

Amber L. Wertman
OUR STAFF

Amber Wertman
Executive Director

Kimberly Konvalinka
Finance & Office Manager

Kris Harmon
Administrative Assistant

Leslie Schneider
Marion County Manager

Jillian Tuttle
Crawford County Manager

UNITED WE FIGHT.
UNITED WE WIN.
AN OPEN BOOK POLICY

In an effort to remain accountable to our investors, United Way of North Central Ohio serving Crawford, Marion, & Wyandot Counties is as transparent as possible with its financial records. Our annual audit is conducted by an independent CPA and is available through their firm or online along with our annual IRS Tax Form 990: www.unitedwaynco.org. The financial snapshot below is sourced from UWNCO's audit in-process through our independant auditors. Our current fiscal period financials' anticipated availability is tentatively set for May 2018.

We strive to ensure your investment has maximum impact in our community. United Way of North Central Ohio continues to meet all twenty Standards for Charitable Accountability established by the Better Business Bureau.

FINANCIAL SNAPSHOT: JANUARY 1, 2016 - JUNE 30, 2017*

Total Revenue: $2,786,100.56
Fundraising/Investment Campaign Expense: $245,709.59
Program Expense/Agency Allocations: $2,610,664.42
Administrative/Management Expense: $214,995.89
Total Expenses: $3,071,369.90

Period End Total Assets: $1,846,439.01
Period End Total Liabilities: $492,181.94
Period End Total Net Assets: $1,354,257.07

Each year, United Way of Marion County must prove that it meets all twelve requirements necessary to be a member of United Way Worldwide. In addition to these requirements, we must also receive verification of seventy additional indicators that embody United Way Worldwide membership.

Funded Partners of United Way of North Central Ohio pay no dues or service fees to be a part of our federation. Relations with Funded Partners are outlined in our annual Partner Agency Agreement, available online.

INVESTMENT TEAM

PURPOSE

Delivery of campaign materials to individual workplaces is a critically important task. This is considered a front-line effort to provide a personal touch. All materials and small workplace envelopes are delivered to all small and mid-size companies by community volunteers.

United Way will provide training and materials for delivery in an assigned area or specific group of companies. The expectation is that all campaign materials will be in the hands of workplaces by our annual Community Campaign Kickoff.

CHAIR
Nissa Stump

CO-CHAIR
Alex Sheridan

TEAM MEMBERS
James Lloyd
Jackie Peterson
Neeta Shuff
Diane Watson
Nicole Workman
Becky Worley
Bonnie Klages
## PILLARS

**Alexis De Tocqueville Society**
*Gifts of $10,000 or more*
- George H. & Dorothy Alber Fund
- Phillip E. Guthery Trust

**Gold Pillars**
*Gifts of $5,000 or more*
- Henry A. True Trust

**Silver Pillars**
*Gifts of $2,500 to $4,999*
- Kenneth V. Daniel
- Gary & Mary Ann Ferriman
- Ted Graham
- Barbara J. Greetham
- Connie Horne
- Cynthia Reynolds
- Gary K. Simms
- Steven M. Shuster
- Scott Urquhart

**Copper Pillars**
*Gifts of $1,500 to $2,499*
- Judge Deborah J. Alspach
- Dr. & Mrs. James M. Bazzoli
- Kristin Day
- Richard L. & Kim Dixon
- Joseph Hildebrand
- Michael McDaniel
- Leslie & Todd Schneider
- Nicolle D. Wampler

**Bronze Pillars**
*Gifts of $1,000 to $1,499*
- Bruce A. Alexander
- Timothy & Lori Anderson
- Pam & Dick Axline
- Ted & Bronwen Babich
- Judge Teresa L. Ballinger
- Shawn Birch
- Kevin Bradley
- Gary & Vicky Branson
- Warren Brown Family Foundation

**Richard & Janet J. Bryson**
**David R. & Diane Campbell**
**Ryan D. Campbell**
**Kenneth E. & Joan Comstock**
**William Condon**
**Dr. Robert & Nancy Crowell**
**Dr. Paul R. & Kelly Culler**
**Charles A. Dutton**
**Mr. & Mrs. Lyle Gene Farison**
**Jeff Freeman**
**Adam & Gina Goodman**
**Malcolm Goodman**
**James R. Gifford**
**Mary Granger**
**Mr. & Mrs. James S. Greetham, Jr.**
**Robert S. Haas**
**Bruce P. Hagan**
**Chuck & Pam Hall**
United Way of Marion County would like to thank our Pillars for setting the standard of leadership giving in our community.

Bronze Pillars (cont.)

Gifts of $1,000 to $1,499

- John W. McDaniel, Sr.
- Mike & Stephanie McDaniel
- Kerr E. Murray
- Lars Olsen
- Kathryn L. Prater
- Xingyi Que
- Kimlyn Queen-Weis
- Karen A. & Dave Ream
- Anthony Reynolds
- Michael F. & Connie Ring
- Paula Roller
- Dr. Elizabeth A. Roseberry
- Steven L. Sayre
- Ronald & Laura Scharer
- Thomas G. & Cathy Shade
- Mary Sharrock
- Dan & Shelly Sheridan
- Steve & Cindy Shuster
- Gary & Diana Sims
- Sens Family
- Judge Jim & Heidi Slagle
- Clifford L. Smith
- Roxane Somerlot
- Dr. J.T. & Carol Spare

- Mr. & Mrs. Kenneth Stiverson
- Donald & Pamela J. Stone
- David & Cindy Strzalka
- Lowell Thurston
- Amber & Tim Wertman
- Jay & Julie White
- Chris & Debbie Widrig
- Dan & Valerie Wigton - Stifel Nicolaus & Co.
- Barbara A. Young
- Beverly Young
COMMUNITY INVESTORS

A
Advance Auto Parts, Marion
Ag Credit
Amazon Smile Foundation
American Electric Power
American Legion Post #162
Andersen Windows & Doors
Aqua Ohio Water Co., Inc.
AT&T

B
Buffalo Wild Wings

C
Cardinal Health Group
Carroll's Jewelers
Chase Bank, JPMorgan

D
Denzler-Farison-Hottinger & Snyder Funeral Home

E
Elder-Beerman
Elgin Schools

F
Fahey Banking Company
Federal Combined Charitable Campaign
Fifth Third Bank
First Citizens National Bank
First Federal Bank
FirstEnergy

G
General Electric Foundation
Goodwill Industries, Marion
GPD Group
Grange Mutual Casualty Co.
Graphic Packaging International, Inc.
Green Camp Lions Club

H
Haines Embalming Service
Honda of America Mfg.
Honda Transmission Mfg.
Huntington National Bank

I
iHeart Radio

J
Johnson Property Services
Johnston Supply, Inc.

K
Kegler, Brown, Hill & Ritter
Kellogg Company
Kimmel Corporation
Kindred /Providence Healthcare Management
King Saver Sack 'N' Save

L
Legal Aid Society - Marion
Lois Fisher & Associates

M
Macy & Company
Marion Adolescent Pregnancy Program
Marion Area Counseling Center
Marion CANDO!
Marion City Offices
Marion City Schools
Marion Community Credit Union
Marion Community Foundation
Marion Council on Aging
Marion Country Club
Marion County Board of Developmental Disabilities
Marion County Children's Services
Marion County Job & Family Services
Marion County Offices
Marion County Veterans Service
Marion Industrial Center
Marion Industries, Inc.
Marion Manor Nursing Home

Kingdom Builders & Remodeling
Kohls
Kokosing
Kroger Company
United Way of Marion County would like to thank the following generous companies and their employees for investing in our community.

<table>
<thead>
<tr>
<th>M</th>
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<tbody>
<tr>
<td>Marion Matters</td>
<td>Peacock Water Conditioning</td>
<td>Residential Home Association</td>
<td>Union Bank</td>
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<td>Marion Public Health</td>
<td>Peltier Chiropractic Center</td>
<td>River Rock Rehabilitation</td>
<td>United Bank</td>
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<td>Marion Public Library</td>
<td>Pleasant Local Schools</td>
<td>River Valley Local Schools</td>
<td>United Church Homes, Inc.</td>
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<td>Marion Senior Center</td>
<td>PNC Bank</td>
<td>Safety City of Marion Ohio</td>
<td>United Federal Credit Union</td>
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<td>Marion Technical College</td>
<td>Showplace Rent To Own</td>
<td>Showplace Rent To Own</td>
<td>United Way of North Central Ohio, Inc.</td>
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<tr>
<td>Marion Young Professionals</td>
<td>Sims Brothers Recycling</td>
<td>Sims Brothers Recycling</td>
<td>VFW Ohio Charities Post 3313</td>
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<td>McDaniel Automotive</td>
<td>Smith Foods Orrville Inc.</td>
<td>Smith Foods Orrville Inc.</td>
<td>VFW Ohio Charities Post 3313</td>
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<td>Meijer, Inc.</td>
<td>Smith Material Supply</td>
<td>Smith Material Supply</td>
<td>VFW Ohio Charities Post 3313</td>
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<td>Merrill Lynch</td>
<td>State Farm Insurance</td>
<td>State Farm Insurance</td>
<td>VFW Ohio Charities Post 3313</td>
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<td>Mid-Ohio Energy Cooperative</td>
<td>State of Ohio Combined Charitable Campaign</td>
<td>State of Ohio Combined Charitable Campaign</td>
<td>VFW Ohio Charities Post 3313</td>
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<td>The Mills Company</td>
<td>Steam Turbine Alternative Resources</td>
<td>Steam Turbine Alternative Resources</td>
<td>VFW Ohio Charities Post 3313</td>
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<td>Modern Woodmen of America</td>
<td>Stifel Nicolaus</td>
<td>Stifel Nicolaus</td>
<td>VFW Ohio Charities Post 3313</td>
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<td>Streetwise Motors</td>
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<tr>
<td>Nachurs Alpine Solutions</td>
<td>Safety City of Marion Ohio</td>
<td>10 &amp; Co. Photography</td>
<td>Wal-Mart - Store 1750</td>
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<tr>
<td>National Lime &amp; Stone</td>
<td>Showplace Rent To Own</td>
<td>Third Generation Moving &amp; Storage</td>
<td>Webb &amp; Associates</td>
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<td>Nationwide Insurance</td>
<td>Sims Brothers Recycling</td>
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<td>Welde &amp; Piacentino Law Group</td>
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<tr>
<td>Network for Good</td>
<td>Smith Foods Orrville Inc.</td>
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<td>Wright Way Contracting</td>
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<td>North Central Ohio Education Service Center</td>
<td>Smith Material Supply</td>
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<td>Wyandot, Inc.</td>
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<td>Nucor Steel Marion, Inc.</td>
<td>State Farm Insurance</td>
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MISSION & VISION

MISSION
United Way is the leader on mobilizing the caring power of individuals and organizations to help people measurably improve their lives.

VISION
Empowering a vital and caring community where all the children are educated and equipped for successful lives, all people are financially stable with maximum health and independence, and all neighborhoods within the community are vibrant and inviting.

United Way fights for the health, education, and financial stability of every person in your community. We do this by Living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources and inspiring individuals to join the fight.
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<th>Funded Partners</th>
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<tr>
<td><strong>AMERICAN RED CROSS</strong></td>
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<td>Disaster Prevention</td>
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<td><strong>ARNITA PITTMAN RECOVERY CENTER</strong></td>
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<td><strong>BOYS AND GIRLS CLUB</strong></td>
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<td>Power Hour, Summer Brain Gain, Stride Academy, Smart Moves</td>
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<td><strong>HEART OF OHIO HOMELESS SHELTER</strong></td>
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<td><strong>LEGAL AID</strong></td>
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<td>Legal Advocacy for Education, Clearing Hurdles to Employment</td>
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<td><strong>LETS READ 20</strong></td>
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<td><strong>MARION ADOLESCENT PREGNANCY PROGRAM</strong></td>
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<td>Changes &amp; Choices</td>
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<tr>
<td><strong>MARION AREA COUNSELING CENTER</strong></td>
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<td>Signs of Suicide, Prime for Life, Care-Line, Marion Victim Assistance, Housing Assistance</td>
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<td><strong>MARION CITY SCHOOLS</strong></td>
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<td>Weekend Backpack Programs</td>
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<tr>
<td><strong>MARION GOODWILL INDUSTRIES</strong></td>
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<tr>
<td>Assistance Housing, Job Readiness Training, Wheels to Work, Affordable Housing, Emergency Clothing</td>
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<td><strong>MARION MATTERS</strong></td>
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<td>Getting Ahead</td>
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<td><strong>MOBILE MEALS</strong></td>
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<td><strong>OHIO HEARTLAND COMMUNITY ACTION</strong></td>
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<td>RX Program</td>
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<td><strong>ROYAL FAMILY KIDS’ CAMP</strong></td>
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<td><strong>SAFETY CITY</strong></td>
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<td><strong>SALVATION ARMY</strong></td>
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<td>Crisis Intervention, Choice Food Pantry &amp; Soup Kitchen, Thrive: Housing for Homeless Youth</td>
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<tr>
<td><strong>TURNING POINT</strong></td>
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<tr>
<td>Advocacy for Victims of Domestic Violence</td>
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### Impact at a Glance

#### Education

**Embrace & Prioritize Literacy**

- 2,841 families received books and early literacy materials (via *Let’s Read 20*)

#### Health

**Ensure Community Wellness**

- 8,148 individuals gained access to mental health services to avoid risky behavior (via *Marion Area Counseling Center, Marion Area Pregnancy Prevention*)

#### Community Wellness

- 1,160 young adults provided with knowledge & confidence building skills to make decisions to create safe, healthy lives (via *Safety City, Local Scouting Scholarship*)

- 1,600 children have benefited from after school programs and weekend backpack programs (via *Boys & Girls Club, Marion City Schools*)
IMPACT AT A GLANCE

**FINANCIAL STABILITY**

713
Direct services provided through the Employee Resource Network to reduce barriers & keep people employed

via **MARION MATTERS**

**PROMOTE SKILL-BUILDING OPPORTUNITIES**

225
Individuals benefited from programs that reduced burdens - allowing them to remain in their homes, many of them receiving hot meals 5x each week

via **GOODWILL, MARION AREA COUNSELING CENTER, MARION MEALS**

**SAFETY NET**

1,040
Victims received legal & personal assistance

via **LEGAL AID, VICTIM ASSISTANCE PROGRAM**

**STRENGTHEN LIFE-SAVING SERVICES**

9,006
Individuals provided with emergency food, shelter, and prevention education

via **AMERICAN RED CROSS, TURNING POINT, MARION GOODWILL INDUSTRIES, SALVATION ARMY, HEART OF OHIO HOMELESS SHELTER**
Sweeping problems like poverty and graduation rates have defied resolution for decades. United Way recognizes that a collaborative strategy is the only way to create lasting solutions - that’s why we identify community partners who can help us address these issues from all angles.

**Gear Up Marion**

**Gear Up Staff**
Kelly M. Garrett, Site Director
Jane Arnold, Advisor
Corey Chatman, Advisor
Austin King, Advisor

**College & Career Readiness**

**Marion Young Professionals**
President, Todd Schneider
Treasurer, Michael Miley
Secretary, Julie Welch
Liz Williams
Kathryn Jones
Jennifer Sheridan
Kimberly Konvalinka
Beth Mathias
James Lloyd

**Pay It Forward Program**

**Project Coordinator**
Amy Tibbals, OSUM Faculty & Grant Coordinator

**Student Philanthropy**